



MESSE
MÜNCHEN



INNOVATION
WITH **LIGHT**

INTERNATIONAL PAVILION BROCHURE

Book now

Early Bird Deadline: 30.04.2024

NOVEMBER 7-9, 2024,
JIO WORLD CONVENTION CENTRE, MUMBAI

12th edition of India's platform for laser and optical technologies –
Components, Systems and Applications

world-of-photonics-india.com

LASER World of **PHOTONICS** INDIA

International Pavilion 2024

The International Pavilion is a measure, launched in 2019 by the Laser World of Photonics India management of Messe München, to support companies from countries from all over the world to gain access to the Indian market.

This offer addresses exclusively to companies, which do not have the opportunity to take part in a national or regional pavilion and are not granted governmental support from their own country/region.

Your benefits

- ✓ Step into the promising Indian Laser market
- ✓ Present your company at the India's platform for laser and optical technologies — Components, Systems and Applications
- ✓ Enjoy easy first steps in the Indian market in the frame of the International Pavilion
- ✓ Take advantage of our costs-efficient offer and exclusive package
- ✓ Increase your visibility under the branded roof of the International Pavilion
- ✓ Count on our comprehensive and individual support before and during the shows

The design



* The above images are for representation.

Your exclusive package*

Stand

- ✓ White system walls with aluminum beams, 2.5-meter height
- ✓ Carpeting
- ✓ Furniture: 3 office chairs (depending on stand size), 1 round table, 1 bar stool, 1 literature rack, 1 lockable counter
- ✓ Electricity, 3 spotlights, 1 KW power socket for each individual booth
- ✓ Stand size options starting with 9 m²

Branding

- ✓ International Pavilion overall branding – European / international
- ✓ Country flag and company name on fascia board

Communication

- ✓ Individual welcome banners on social media
- ✓ Networking opportunities at the Buyer-Seller Forum

Onsite Services

- ✓ International Pavilion lounge with coffee/tea and water dispenser
- ✓ Host at the International Pavilion lounge
- ✓ Internet access
- ✓ Stand cleaning (last build-up day and all show days)
- ✓ Plants and flowers in the lounge area

Price

Application category	Package price per m ²
Early bird (until 30th April 2024)	EUR 350 / m² + applicable taxes
Regular (after 30th April 2024)	EUR 355 / m² + applicable taxes

* The package prices are fixed and will not be modified. The overall stand design of the pavilion cannot be changed. Additional orders and changes (inside the individual booth areas) are possible at one's own expense.

Your contact:



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